

CITY COUNCIL 2014-2015 GOALS ACCOMPLISHMENTS TO DATE (JULY – JUNE)

Top 10 Goals

1. Continue new economic direction
 - Voters approved ABC Referendum for On-Premises Malt Beverage
 - Waffle House, Bojangles, Walmart Neighborhood Market, Sheetz and Taco Bell open for business
 - Family Dollar under construction
 - Issued Major Zoning Permits to Davidson County Economic Development Commission, Jordan Veterinary Hospital, **Bojangles, Retail Establishment on Highway 64 West, and Grocery Store on Fairview Drive**
 - Partnering with Davidson County to provide utility infrastructure for I-85 Corporate Center - special emphasis reaching wastewater agreement
 - Enhanced security for Uptown Lexington businesses and patrons with 21 cameras covering 7 intersections
 - Partnered with PART to identify parking space for installation of PEV charging station
 - Partnered with YMCA renovation project offering infrastructure enhancements: new sidewalks, relocated storm drain, one way traffic with innovative reverse angled parking spaces for safety
 - **Amended Code of Ordinances for Production Shop**
 - **Promoted Small Business Stories from Lexington by Chadwick Washington**
 - **Approved Economic Development Incentive Grant Contract with Piedmont Candy Company and MasterBrand Cabinets**
 - **Approved 2.7% Electric Rate Reduction**
2. Expand recreational opportunities for citizens
 - Purchased Tri-Distributors building on South Main Street for future indoor recreation center
 - Accepted \$125,000 donation over five years from the Wiese Family Charitable Fund to support the future development of indoor recreation center
 - Hosted three “Music in the Park” concerts in Finch Park
 - Authorized debt for Hillside Pool Project
 - Adopted Washington Park Master Plan
 - Applied for a grant from the N.C. Parks and Recreation Trust Fund (PARTF) for redevelopment of Washington Park
 - **Lexington Aquatic Park (former Hillside Pool) renovation completed and opened for summer 2015**
 - **Approved agreement with YMCA for management and operation of Lexington Aquatic Park, with inaugural summer season in 2015**
 - **Approved position reclassification in Parks and Recreation Department to expand youth programming in FY15-16**
 - **Police Department bicycle patrols enhance patrolling of parks and Lexington Aquatic Center to ensure safety and tranquility**

Accomplishments July 2014 through June 2015

Updated July 22, 2015

3. Focus efforts on improving the City's appearance
 - Partnered with YMCA renovation project offering infrastructure enhancements: new sidewalks, relocated storm drain, one way traffic with innovative reverse angled parking spaces for safety
 - Partnered with NCDOT for Highway 64 West gateway bridge decorative lighting and painted poles
 - City Council neighborhood funds allocated for brush and debris cleanup in Ward 3
 - Partnering with community volunteers to remove graffiti in Depot District
 - Updated Electric Substation on Weaver Drive
 - Authorized debt for Public Building Renovations Projects including Municipal Club and City Hall – **Commons on the Green (former Municipal Club) virtually complete with new landscaping and both interior and exterior cosmetic improvements**
 - Upgraded NCDOT controlled access fence on Interstate 85 near Exit 91
 - Partnership with NC Folklife Institute to historically document pit discovery in City Hall

4. Planning and Development of Depot District including advocating for passenger railstop
 - TIGER II grant final public forum presentation July 22, 2014 with NCDOT Secretary Tony Tata in attendance and personalized tour
 - Released Request for Expression of Interest (RFEI) for developers due October 2014, held pre-submittal meeting and site tour, facilitated multiple contacts and meetings with potential developers
 - Two developers expressed interest through RFEI and met with panel in January to evaluate and discuss proposal structures
 - Congressman Richard Hudson toured and reviewed plans for Depot District, passenger railstop and Wayfinding signage in August 2014
 - Norfolk Southern representatives, John Edwards and Durwood Laughinghouse, toured and reviewed plans for Depot District and passenger railstop in September 2014
 - Rezoned Lexington Furniture Industry property from Business District/Uptown District to Planned Development District
 - Demolished **fourth** building in the Depot District to prepare for redevelopment, which included removing utility infrastructure to enhance aesthetic appearance of area
 - **Approved funding for platform configuration modifications for Depot District**
 - **Approved Lease Agreement with Cider Bros. LLC d/b/a Bull City Ciderworks to house production and distribution center in depot redevelopment area**

5. Support programs that will prepare students for good citizenship, successful future and jobs
 - Hosted State American Legion Baseball Tournament at Holt-Moffitt Field July 2014
 - Received presentation from Lexington City Government Youth Council on 2013-2014 project initiatives and accomplishments
 - Revised the guidelines and appointed new members to the Lexington City Government Youth Council for 2014-2015
 - Lexington Utilities Athlete of the Week award program continued to highlight student athletes in community

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- Partnership with Davidson County Coalition Against Violence as part of the Project Safe Davidson Strategy to work with at-risk youth in the community
 - **Showed Lexington City Government Youth Council Movie Night on Garbage Truck**
 - **Promoted and attended TEDx talk planned by Lexington City Government Youth Council**
 - **Completed D.A.R.E. training for Lexington City Schools 5th graders**
 - **Completed G.R.E.A.T. training for Lexington City Schools 4th and 7th graders**
 - **Police Department participated in the end of year reading/writing celebration for Lexington City Schools Kindergartners**
6. Maintain City's Financial Integrity
- Partnered with YMCA to run Radcliffe Pool – savings of \$12,000
 - Accepted CMAQ grant agreement to help fund two hybrid refuse vehicles
 - Accepted \$125,000 donation over five years from the Wiese Family Charitable Fund to support the future development of indoor recreation center
 - Approved new service agreement with Hill, Chesson & Woody for employee group insurance benefits broker and consultant services with specific goal to stabilize rising insurance costs
 - Began a new Lexington Police Department initiative to more efficiently solve property crimes and reduce cost of criminal investigations through DNA program
 - Lexington Police Department only 2nd city in nation to implement “Offender Focused Domestic Violence Initiative” to reduce repeat calls for service, victim injuries and deaths
 - Authorized debt for an attractive interest rate to level payments for Hillside Pool, Public Building Renovations and Electric System Reliability Projects
 - Refinanced existing financing agreements for wastewater and electric for savings of \$164,000
 - Refinanced existing financing agreement for aerial fire truck for savings of \$11,700
 - Sell of copper, scrap metal and equipment at Lexington Home Brands generated over \$54,000 to offset demolition cost
 - Installed Air Fiber connecting Wastewater Treatment Plant to Fiber Ring saving \$46,000
 - **Approved audit contract with Martin Starnes and Associates, CPAs, PA**
 - **Recognized for Certificate of Achievement for Excellence in Financial Reporting for Fiscal Year Ended June 30, 2014**
 - **Police Department applied for and received notification of award of grant funding to purchase VIPER interoperable radios creating a savings on budget**
 - **Police Department hosted FBI LEEDA professional training at Lexington Police Training Center which allows police department to participate at no cost**
7. Partner with key stakeholders to define the brand of Lexington
- Partnered with Lexington Tourism Authority on Wayfinding decorative and informative signage project
 - Partnered with YMCA to run Radcliffe Pool – savings of \$12,000
 - Lexington Golf Club used drone technology to create flyover videos for all 18 holes of the golf course

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- Awarded public relations contract to Lou Hammond & Associates, Inc. to rebrand and market Lexington both regionally and nationally for tourism and economic development
 - ◆ Wall Street Journal publicity February 2015
 - ◆ Lexington Police Department Domestic Violence initiative, Washington Park redevelopment and BBQ Capital Cook-off in progress
 - Collaborated with Davidson County and Lexington Area Chamber of Commerce to facilitate WXII 12 News “Celebrate Davidson County” live broadcast from Uptown Lexington October 2014 with City employees donating approximately 700 food items for Second Harvest Food Bank at event
 - Promoted Barbecue Festival as \$9.6 million economic engine for community
 - 31st Barbecue Festival on October 25, 2014 resulted in 600 overnight hotel stays
 - CNN ranked the City of Lexington #5 in list of [12 best meat cities in America](#)
 - Lexington Police Department only 2nd city in nation to implement “Offender Focused Domestic Violence Initiative” to reduce repeat calls for service, victim injuries and deaths
 - National Night Out ranked 9th in nation for cities with population between 15,000 and 49,999
 - **Garden & Gun publicity through Ultimate Barbecue Bracket Challenge**
 - **5th Annual BBQ Capital Cook-off**
 - **Sponsored “Recycle – Picture It” Art Contest**
 - **Garden & Gun “Keeper of the Flame” feature**
 - **UNC TV and Southern Foodways Alliance featured Lexington BBQ Pit Discovery**
 - **Lexington Barbecue Ranked #16 on 101 Best Casual Restaurants in America**
8. Support development of “green” initiatives
- Purchase of two hybrid refuse vehicles with grant funding are estimated to save \$15,000 per year in diesel fuel
 - Partnered with PART to identify parking space for installation of PEV charging station
 - Electric Department recycling pallets, wire reels and metal as minor revenue source
 - Purchased 2,000 rollout recycling carts for Friday’s collection route and expanded program January 9th
 - Set all copiers and printers to print duplex
 - **Public Meeting concerning greenway trail at Lake Thom-A-Lex**
 - **Launched cemetery websearch capability and mobile device application**
 - **Authorized ordering hybrid refuse trucks**
 - **Sponsored “Recycle – Picture It” Art Contest**
 - **Promoted “What ‘really’ happens to the plastic you throw away?” video**
9. Pursue a diverse, professional staff that is well trained and skilled and reflects the community
- Increased advertising outreach efforts through diverse universities and colleges, professional listservs and partner organizations, as well as LinkedIn
 - Career Ladder Development Program implemented September 2014
 - Hired Assistant Parks and Recreation Director, Revamped Electric Department
 - Managerial leadership participation, attended Diversity and Inclusion webinar October 2014

Accomplishments July 2014 through June 2015

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- Revisions to City of Lexington Personnel Policy
- Succession planning and reorganization underway in various departments
- Cross departmental/consultant interview panel approach for key personnel (i.e. Assistant Parks and Recreation Director, Information Services Manager, Development Services Manager, Chief Code Enforcement Officer)
- Police established quarterly training with corporals to develop communication, leadership skills and development of new personnel
- All Police supervisors completed training on “Servant Leadership”
- **Lexington Police Department recognized by American Institute for Servant Leadership for having all leaders trained from top to bottom**
- **Approved position reclassification in Parks and Recreation Department**
- **Police Department has participated in job fairs and BLET recruiting events**
- **Police Department continues to partner with FBI LEEDA to host professional leadership training for City law enforcement leaders and leaders of agencies around the state and nation**

10. Support and partner with organizations that promote homeownership and adopt innovative approaches addressing housing options, blighted neighborhoods and neighborhood stabilization

- Demolished
 - ◆ 32 blighted residential structures
 - ◆ 6 commercial structures (Biscuit Company, Old Car Wash and Kabuki on Main Street; Consignment Store on Cotton Grove Road and Wings to Go on Winston Road)
 - ◆ 3 blighted buildings in the Depot District