

What we ALL need to know...

... about Census 2020

Every 10 years all people living in the United States are counted and asked questions about their household, income, and work. In a world of hacking, scams, national unrest, and identity theft, we're told to never share personal information.

Here are **7 REASONS** why YOU should fill out your Census 2020 form:

1. **CHOICES.** Businesses decide where to open based on the number of people living there as reported by the Census. Want great new places to eat, shop, play, and work? **BE COUNTED.**

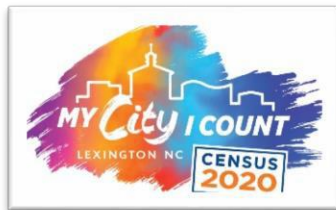


2. **MONEY.** The federal government decides how much money to give communities based on Census numbers. Want more for the community without paying high fees and taxes? **BE COUNTED.**



- Every person not counted costs about \$1,500 per year. That money gets sent to other cities and other states.
- We only get this chance every 10 years! We have to live with our count for a long time. We lost \$6 million because the 2010 Census showed a 12% drop in population down to 18,931.

3. **A VOICE.** Voting districts are drawn based on census. Want elected officials to better represent your needs? **BE COUNTED.**



#CityofUnity

#MyCityICount

4. **INCLUSION.** Feel left out? Want your neighborhood and your culture to be more recognized? Need help in a particular area of the city? **BE COUNTED.**



5. **IT'S FOR EVERYONE.** Every person counts: babies, youth, middle-aged, elderly, homeless, disabled, and ALL nationalities. **BE COUNTED.**

6. **IT'S SAFE.** By law, the Census Bureau can only use the data to report total numbers, not individual information. No other federal agency, including ICE, can get your answers. **BE COUNTED.**



7. **IT'S EASY.** Each house will be mailed a code to be used online to complete the form. It takes only 10 minutes to complete. **#TeamUnity** is here to help you. **BE COUNTED.**



We have work to do! Help US, Help YOU! Census 2020 begins April 1st and there are obstacles to overcome that make it hard to count everyone - language barriers, apathy, homelessness, and fears regarding immigration.

Help us reach everyone!

