



North Carolina and the 2020 Census

Census Day is April 1, 2020!

Representation

The Census is constitutionally required to apportion seats in the House of Representatives

The Census counts everyone, once, and in the place they usually reside.

By taking a few minutes to answer your Census form, you will **increase our voice in Congress, bring tax dollars back to our communities, and invest in better planning and services for your neighborhood.**

You can use the internet or your smartphone to complete your 2020 Census questionnaire.

Funding

The US Government spent nearly \$590 billion in FY 2015 based on Census data – **\$1,623 per person in NC**

Your personal Census information is confidential and by law cannot be shared with law enforcement, the courts, immigration, or anyone for 72 years.

Being counted in the Census is safe, quick, and very important to the future of our communities and state.

The Census is a once a decade snapshot of who we are, and you are an important part of that picture! You count in your neighborhood, county, and state ... Be Counted in the Census!

Planning

Local governments and businesses rely on Census data to evaluate how to **serve their communities**

2020 Census



330+
million
people



140+
million
households



**less than
9 months**
to count every person,
tabulate data, and produce
the results



1 chance
to succeed